



logo art specifications

For your convenience, we've put together a short list of file formats that we currently accept for logo artwork.

logo art (for branding bar):

Accepted vector formats: **.ai** or **.eps** format (vector format)

Accepted bitmap formats: **.jpg**, **.png**, **.psd** — Minimum DPI: 300



Important safety tip: Please note that your logo will be onscreen within five business days of our receiving your acceptable logo artwork.

In order for us to ensure that your artwork actually makes it to its intended destination, please remember that as talented as our team members are, they aren't mind readers. Following these simple steps will go a long way to ensure that everything goes as planned:

- Email artwork to support@mediplay.com with your practice name/location + **artwork** in the subject line.
- Include a detailed explanation of what you're trying to achieve.
- Include details of which location(s) the file is intended for.

It's just that easy! But if you still have questions, please let us know!



Copyright notice: Client warrants that, for all materials supplied by the Client to Mediplay which the Client does not directly own the copyright, trademarks or any other intellectual property rights to, Client has secured and maintains all appropriate authorities of use for such.